



The Tosa for Adobe Premiere certification can help you ensure students are proficient in all Adobe Premiere functionalities.

Expected Proficiency Level by Career:

- **Beginner / Basic:** the student is not able to use the software in a professional environment.
- **Productive:** assistant video editor
- **Advanced:** video editor, video technician, journalist, community manager
- **Expert:** webmaster, multimedia project manager, Adobe Premiere Pro trainer

Assessment

✓ 25 questions ⌚ 40 minutes

Certification

✓ 35 questions ⌚ 60 minutes

✂ No in-app questions¹

✂ Adaptive testing



Skill Domains:

Environment and Project Set Up

- ✂ Setting up a project
- ✂ Knowing and customizing the software environment
- ✂ Using the design tools
- ✂ Importing assets into a project

Visual Elements

- ✂ Editing audio and video
- ✂ Modifying footage in sequences
- ✂ Managing digital media within a project
- ✂ Applying editing techniques
- ✂ Using effects controls

Video Project Structure and Industry

- ✂ Identifying legal and ethical considerations
- ✂ Knowing the key terminology related to digital audio and video
- ✂ Knowing design principles and best practices

Publishing Digital Media

- ✂ Preparing video and audio sequences for publishing
- ✂ Exporting and archiving projects

Fundamentals & Applications

- ✂ Understanding Premiere Pro and its uses
- ✂ Starting and setting up a project
- ✂ Planning and managing a video project
- ✂ Defining the audience and purpose in video projects

Expertise Report :

Comprehensive and easy-to-interpret skills reports are generated at the end of each assessment test. They help you:

- **Identify** students' skills at a glance.
- **Adapt** your programs to their training needs.
- **Measure** the effectiveness of your programs.
- **Obtain** group reports or progress reports.

Languages and Versions :

English

2023

For additional information, please contact sales@isograd.com

Why certify with Tosa?

It is essential to make a difference in the job market. **Tosa certifications enable students to measure and attest to their digital skills.** Tosa certifications deliver a score out of 1,000 for students to put on their resume or on their professional networks.

According to our certified individuals, the Tosa certification:

- Gives them more confidence in their skills **(86%)***
- Adds value on their CV **(76%)***

Understanding the Tosa Score

The Tosa certification is based on a single score scale, available in five levels:

Level	Scores	Description
Expert	876 – 1000	Student has extensive knowledge of the subject evaluated. Student’s productivity in its use is optimal.
Advanced	726 – 875	Student has very good knowledge and control of the subject matter being evaluated. Student’s productivity is excellent.
Productive	551 – 725	Student possesses the skills needed to operate effectively in a professional environment.
Basic	351 – 550	Student has sufficient knowledge to perform simple tasks.
Beginner	1 – 350	Student’s knowledge of the evaluated subject is limited.

What is an in-app question?

Beyond traditional MCQs, our tests offer the student practical exercises (or in-app questions) directly in the development environment or software.

- **Online in-app question:** a software window opens directly in the test environment. Students *do not* need to have the software installed on their computers.
- **Desktop in-app question:** to respond to the exercise, students must download the answer file and *open it in the software that must be installed on their computer*. Then, the student must submit the file on the Tosa platform.
- **Web in-app question:** students have a connection link to the software in its web version with login credentials. They must click on the link that opens a new tab, log in, and answer the question.

What is adaptive testing?

Our technology adapts the test’s difficulty to the student’s answers. The more difficult the questions asked, the higher the student’s proficiency level.

* This publication is not authorized, endorsed, or sponsored by Adobe. Adobe, Photoshop, and Creative Cloud are either registered trademarks or trademarks of Adobe in the United States and/or other countries. All other trademarks are the property of their respective owners..

** Study carried out in 2019 by Epoka for Isograd with 6535 Tosa certified individuals.