



80% of US K-12 students have used Adobe applications at least once. The Tosa for Adobe Illustrator certification can help you ensure they are proficient in all Illustrator functionalities.

Proficiency level by Career:

- **Initial / Basic:** the candidate is not able to use the software in a professional environment.
- **Productive:** marketing assistant, communication manager,
- **Advanced:** advertising manager, graphic designer,
- **Expert:** art director, Illustrator trainer.

Assessment

✓ 25 questions ⌚ 40 minutes

Certification

✓ 35 questions ⌚ 60 minutes

✎ No in-App questions¹

✎ Adaptive testing



Skill Domains:

Interface, workspace and fundamentals

- ✎ Managing Illustrator workspace and environment
- ✎ Creating and transforming objects
- ✎ Managing typography, justification and text objects

Work on objects

- ✎ Distorting objects, extracting illustrations
- ✎ Managing PDF files
- ✎ Using styles, exporting them to libraries

Images and graphic objects

- ✎ Managing RGB and CMYK color types, color charts and color guides
- ✎ Creating graphs, structuring data
- ✎ Formatting

Preparation for printing

- ✎ Exporting
- ✎ Generating resources
- ✎ Extracting and exporting parts of artwork
- ✎ Managing printing

Expertise report :

Comprehensive and easy-to-interpret skills reports are generated at the end of each assessment test. They help you:

- **identify** students' skills at a glance.
- **adapt** your programs to their training needs.
- **measure** the effectiveness of your programs.
- **obtain** group reports or progress reports.

Languages and versions :

English and French
2016
2022
2024

For additional information, please contact sales@isograd.com

Why certify with Tosa?

It is essential to make a difference in the job market. **Tosa certifications enable students to measure and attest to their digital skills.** Tosa certifications deliver a score out of 1,000 for students to put on their resume or on their professional networks.

According to our certified individuals, the Tosa certification:

- ✚ Gives them more confidence in their skills (86%)
- ✚ Adds value on their CV (76%)

Understanding the Tosa score

The Tosa certification is based on a single score scale, available in five levels:

Level	Scores	Description
Expert	876 – 1000	Students have a comprehensive knowledge of the subject being assessed. Their productivity in its use is optimal.
Advanced	726 – 875	Students have a very good command of the subject evaluated. Their productivity is excellent.
Productive	551 – 725	Students are autonomous on the current operations they encounter in their professional environment.
Basic	351 – 550	Students have sufficient knowledge to perform simple tasks.
Initial	1 – 350	Students have notions on the subject evaluated to understand its use in a given context.

What is an in-app question?

Beyond traditional MCQs, our tests offer the candidate practical exercises (or in-app questions) directly in the development environment or software.

- ✚ **Online in-app question:** a software window opens directly in the test environment. Students *do not* need to have the software installed on their computers.
- ✚ **Desktop in-app question:** to respond to the exercise, students must download the answer file and *open it in the software that must be installed on their computer*. Then, the candidate must submit the file on the Tosa platform.
- ✚ **Web in-app question:** students have a connection link to the software in its web version with login credentials. They must click on the link that opens a new tab, log in, and answer the question.

What is adaptive testing?

Our technology adapts the test's difficulty to the candidate's answers. The more difficult the questions asked, the higher the candidate's proficiency level.

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** Study carried out in 2019 by Epoka for Isograd with 6535 Tosa certified individuals.