



This certification is for all users who wish to certify their skills regardless of their level.

Proficiency level by Career:

- **Beginner:** the candidate is not able to use the AI in a professional environment.
- **Basic:** Administrative assistant, office support employee, customer service representative, educator
- **Productive:** Marketing assistant, content creator, project coordinator, operations assistant
- **Advanced:** Instructional designer, digital project coordinator, technical writer, business analyst, marketing specialist
- **Expert:** AI project lead, digital transformation specialist, business intelligence professional, AI governance specialist

Skill Domains:

Foundations and Evolution of Generative AI

- T History, Paradigms, and Evolution of AI
- T Principles of Machine Learning

Technologies and Applications

- T Introduction to Deep Learning
- T Generative AI Limitations and Recent Developments
- T Applications, Solution Selection, and Project Lifecycle

Operational AI Use and Understanding

- T AI Use Literacy and Tool Selection
- T Effective Interaction with AI Systems
- T Reliability, Integration, and Management of Usage

Economic and Societal Issues

- T Economic and Organizational Transformations
- T Regulation, Governance, and Digital Sovereignty
- T Ethics, Information Integrity, and Contemporary Debates

T Assessment
✓ 25 questions ⌚ 40 minutes

T Certification
✓ 35 questions ⌚ 60 minutes

T MCQ, interactive questions
T Adaptive testing



Expertise report :

Comprehensive and easy-to-interpret skills reports are generated at the end of each assessment test. They help you:

- identify candidates' skills at a glance.
- adapt your programs to their training needs.
- measure the effectiveness of your programs.
- obtain group reports or progress reports.

For additional information : contact@isograd.com

Languages and versions :

English and French -

For additional information, please contact sales@isograd.com

* see reverse

Why certify with Tosa?

It is essential to make a difference in the job market. **Tosa certifications enable candidates to measure and attest to their digital skills.** Tosa certifications deliver a score out of 1,000 for candidates to put on their resume or on their professional networks.

According to our certified candidates, the Tosa certification:

- ✚ Gives them more confidence in their skills (86%)
- ✚ Adds value on their CV (76%)

Understanding the Tosa score

The Tosa certification is based on a single score scale, available in five levels:

Level	Scores	Description
Expert	876 – 1000	Candidates have a comprehensive knowledge of the subject being assessed. Their productivity in its use is optimal.
Advanced	726 – 875	Candidates have a very good command of the subject evaluated. Their productivity is excellent.
Productive	551 – 725	Candidates are autonomous on the current operations they encounter in their professional environment.
Basic	351 – 550	Candidates have sufficient knowledge to perform simple tasks.
Initial	1 – 350	Candidates have notions on the subject evaluated to understand its use in a given context.

What is an in-app question?

Beyond traditional MCQs, our tests offer the candidate practical exercises (or in-app questions) directly in the development environment or software.

- ✚ **Online in-app question:** a software window opens directly in the test environment. Candidates *do not* need to have the software installed on their computers.
- ✚ **Desktop in-app question:** to respond to the exercise, candidates must download the answer file and *open it in the software that must be installed on their computer*. Then, the candidate must submit the file on the Tosa platform.
- ✚ **Web in-app question:** candidates have a connection link to the software in its web version with login credentials. They must click on the link that opens a new tab, log in, and answer the question.

What is adaptive testing?

Our technology adapts the test's difficulty to the candidate's answers. The more difficult the questions asked, the higher the candidate's proficiency level.