



This certification is for all WordPress users who wish to certify their skills regardless of their level.

Expected Proficiency Level by Career:

- **Beginner/Basic:** the candidate is not able to use the software in a professional environment.
- **Productive:** SEO consultant/recorder, content writer.
- **Advanced:** webmaster.
- **Expert:** web designer, WordPress programmer, WordPress consultant, WordPress trainer.

Skill Domains

Admin and configuration

- WordPress admin
- Updating and backing up
- WordPress configuration and security

Plugins and Widgets

- Knowledge and management of the main plugins
- Knowledge of widgets
- The WooCommerce plugin

Writing and Integrating Content

- Knowledge of pages and articles
- Content management
- Organizing your site using menus
- SEO

Themes

- Theme management
- Child themes

Assessment
25 questions 40 minutes

Certification
35 questions 60 minutes

In-app questions¹
Adaptive testing



Expertise Report

Comprehensive and easy-to-interpret skills reports are generated at the end of each assessment test. They help you:

- **Identify** candidates' skills at a glance.
- **Adapt** your programs to their training needs.
- **Measure** the effectiveness of your programs.
- **Obtain** group reports or progress reports.

Languages and Versions

English and
French

5.5

Why certify with Tosa?

It is essential to make a difference in the job market. **Tosa certifications enable candidates to measure and attest to their digital skills.** Tosa certifications deliver a score out of 1,000 for candidates to put on their resume or on their professional networks.

According to our certified candidates, the Tosa certification:

- ✚ Gives them more confidence in their skills (86%)
- ✚ Adds value on their CV (76%)

Understanding the Tosa score

The Tosa certification is based on a single score scale, available in five levels:

Level	Scores	Certification status & documents issued	Description
Expert	876 - 1000	Certification earned - diploma & Credly digital badge issued	Candidates have a comprehensive knowledge of the subject being assessed. Their productivity in its use is optimal.
Advanced	726 - 875	Certification earned - diploma & Credly digital badge issued	Candidates have a very good command of the subject evaluated. Their productivity is excellent.
Productive	551 - 725	Certification earned - diploma & Credly digital badge issued	Candidates are autonomous on the current operations they encounter in their professional environment.
Basic	351 - 550	Certification failed - certificate of completion issued	Candidates have sufficient knowledge to perform simple tasks.
Initial	1 - 350	Certification failed - certificate of completion issued	Candidates have notions on the subject evaluated to understand its use in a given context.

What is an in-app question?

Beyond traditional MCQs, our tests offer the candidate practical exercises (or in-app questions) directly in the development environment or software.

- ✚ **Online in-app question:** a software window opens directly in the test environment. Candidates *do not* need to have the software installed on their computers.
- ✚ **Desktop in-app question:** to respond to the exercise, candidates must download the answer file and *open it in the software that must be installed on their computer*. Then, the candidate must submit the file on the Tosa platform.
- ✚ **Web in-app question:** candidates have a connection link to the software in its web version with login credentials. They must click on the link that opens a new tab, log in, and answer the question.

What is adaptive testing?

Our technology adapts the test's difficulty to the candidate's answers. The more difficult the questions asked, the higher the candidate's proficiency level.